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MEDIAKIT

RAFIH

style magazine



RAFIH Style's expert team of editors and contributors cover the luxury landscape from an insider's point of view. Whether the subject is cars, watches, fine wines, or private jets, RAFIH Style departments, columns, and features reveal a nuanced understanding of the passions and pursuits of its savvy readership.

RAFIH STYLE FEATURES

WHEELS	BUSINESS & FINANCE	TECH & INNOVATION
LIFE & STYLE	TRAVEL & LEISURE	LIVING IN LUXURY

Rafih Style Magazine, is printed four times a year and is Windsor and Essex County's only high end lifestyle luxury magazine.

20,000 COPIES PRINTED FOR EACH ISSUE

19,600 COPIES DISTRIBUTED TO BUSINESSES AND AFFLUENT NEIGHBOURHOODS

200 COPIES DISTRIBUTED TO ALL DEALERSHIPS WITHIN THE RAFIH AUTO GROUP

200 MAGAZINES DISTRIBUTED THROUGH STANDS ACROSS WINDSOR/ ESSEX COUNTY

PACKAGES

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2 Full pages
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12 Months of Web Advertising (Cost \$2,400)
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Your Cost: \$7,140
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***BONUS:** All Packages include a feature article spread specific to your business field

RATES

	1 ISSUES	2 ISSUES	3 ISSUES	4 ISSUES
2 FULL PAGES (SPREAD)	\$4,000	\$3,600	\$3,400	\$3,200
INSIDE FRONT	\$3,200	\$3,025	\$2,880	\$2,560
INSIDE BACK	\$3,200	\$3,025	\$2,880	\$2,560
BACK COVER	\$4,000	\$3,600	\$3,400	\$3,200
VERTICAL HALF PAGE	\$1,900	\$1,710	\$1,615	\$1,520
FULL PAGE	\$2,500	\$2,250	\$2,125	\$2,000
HALF PAGE	\$1,400	\$1,260	\$1,190	\$1,120
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